



2010 Sponsorship Opportunities
Think Pink Rocks Concert - October 2, 2010
Count de Hoernle Amphitheater at Mizner Park, Boca Raton

\$15,000 Title Sponsorship (1 Available)

Think Pink Rocks will provide:

- Title recognition as “SRC/Universal Records Presents Think Pink Rocks 2010, Sponsored by NAME”
- Name and/or logo inclusion on all press materials, collateral and advertisements as Title Sponsor of Think Pink Rocks 2010
- Prominently placed banner at Count de Hoernle Amphitheater at Mizner Park during concert
- Logo on Official Stage Banner during concert and pre-promotional banner to be displayed at Mizner Park up to two weeks prior to concert
- Opportunity to distribute products/collateral at table placed near entry to venue
- Premium name recognition/logo/hyperlink placement on Think Pink Rocks website (www.thinkpinkrocks.com)
- Press release announcing sponsorship with photos of key contacts with TPR team
- Logo on Step & Repeat/Media Wall at concert
- Opportunity to use TPR logo on sponsor website
- Meet-n-Greet with the Artists backstage
- Announcement of sponsorship from the Presenter on Stage
- Personal photographer to photograph you and your guests; images provided to you on CD (15 minutes)
- Premium, reserved balcony seating for twenty (20) VIP guests
- Open Bar for VIP guests in private boxed seating (20)
- Concert tee shirts (20)
- Light buffet for 20 VIP guests in boxed seating
- Round-trip limousine transportation to concert from local destination for up to twenty (20) people

Corporate Sponsor provides:

- Materials and/or products for display/distribution at the concert (TPR will provide one 8 foot table on the concert grounds)
- Cross promotion of Think Pink Rocks, with logo with hyperlink on Sponsor website
- RSVP with names of Sponsor VIP attendees
- \$15,000 sponsorship paid prior to the event date

\$10,000 Supreme Sponsorship (2 Available)

Think Pink Rocks will provide:

- Name and/or logo inclusion on all press materials, collateral and advertisements as Supreme Sponsor of Think Pink Rocks 2010
- Prominently placed banner at Count de Hoernle Amphitheater at Mizner Park during concert
- Logo on Official Stage Banner during concert and pre-promotional banner to be displayed at Mizner Park up to two weeks prior to concert
- Opportunity to distribute products/collateral at table placed near entry to venue
- Premium name recognition/logo/hyperlink placement on Think Pink Rocks website (www.thinkpinkrocks.com)
- Press release announcing sponsorship with photos of key contacts with TPR team
- Logo on Step & Repeat/Media Wall at concert
- Opportunity to use TPR logo on sponsor website
- Meet-n-Greet with the Artists backstage
- Announcement of sponsorship from the Presenter on Stage
- Personal photographer to photograph you and your guests; images provided to you on CD (15 minutes)
- Premium, reserved balcony seating for ten (10) VIP guests
- Concert drink tickets (30 total – 15 VIP @ 2 ea)
- Concert tee shirts (10)
- Light buffet for 10 VIP guests in boxed seating

Corporate Sponsor provides:

- Vinyl banner for display at concert (specs to be provided)
- Materials and/or products for display/distribution at the concert (TPR will provide one 8 foot table on the concert grounds)
- Cross promotion of Think Pink Rocks, with logo with hyperlink on Sponsor website
- RSVP with names of Sponsor VIP attendees
- \$10,000 sponsorship paid prior to the event date

\$7,500 Premiere Sponsor (2 Available)

Think Pink Rocks will provide:

- Name and/or logo inclusion on select press materials, collateral and advertisements
- Prominently placed banner at Count de Hoernle Amphitheater at Mizner Park during concert (sponsor provides, per venue specs)
- Prominent name recognition/logo/hyperlink placement on Think Pink Rocks website (www.thinkpinkrocks.com)
- Opportunity to use TPR logo on sponsor website
- Premium, reserved balcony seating for ten (10) VIP guests
- Concert drink tickets (20 – 10 VIP @ 2 ea)
- Concert tee shirts (10)
- Light buffet for 10 VIP guests in boxed seating
- Personal photographer to photograph you and your guests; images provided to you on CD (15 minutes)

Corporate Sponsor provides:

- Vinyl banner for display at concert (specs to be provided)
- Cross promotion of Think Pink Rocks, with logo with hyperlink on Sponsor website
- RSVP with names of Sponsor VIP attendees
- \$7,500 sponsorship paid prior to event date

\$5,000 Gold Sponsor (10 available)

Think Pink Rocks will provide:

- Name and/or logo inclusion on select press materials and advertisements
- Banner at Count de Hoernle Amphitheater at Mizner Park during concert (sponsor provides, per venue specs)
- Name recognition/logo/hyperlink placement on Think Pink Rocks website (www.thinkpinkrocks.com)
- Opportunity to use TPR Logo on sponsor website
- Reserved balcony seating for ten (10) VIP guests
- Concert drink tickets (20 – 10 VIP @ 2 ea)
- Concert tee shirts (10)
- Light buffet for 10 VIP guests in boxed seating

Corporate Sponsor provides:

- Vinyl banner for display at concert (specs to be provided)
- Cross promotion of Think Pink Rocks, with logo with hyperlink on Sponsor website
- RSVP with names of Sponsor VIP attendees
- \$5,000 sponsorship paid prior to event date

\$2,500 Silver Sponsor

Think Pink Rocks will provide:

- Name and/or logo inclusion on select press materials
- Name recognition/logo/hyperlink placement and hyperlink on Think Pink Rocks website (www.thinkpinkrocks.com)
- Opportunity to use TPR logo on sponsor website
- Eight (8) General Admission Concert Tickets
- Concert drink tickets (16)

Corporate Sponsor provides:

- Cross promotion of Think Pink Rocks, with logo with hyperlink on Sponsor website
- \$2,500 sponsorship paid prior to event date

\$1,000 Bronze Sponsor

- Company name and/or logo placement and hyperlink on Think Pink Rocks website (www.thinkpinkrocks.com)
- Four (4) General Admission Concert Tickets
- Concert drink tickets (8)

Corporate Sponsor provides:

- \$1,000 sponsorship paid prior to event date

\$500 Supporter

- Listing on Think Pink Rocks website
- Two (2) General Admission Concert Tickets
- Concert drink tickets (4)

Corporate Sponsor provides:

- \$500 sponsorship paid prior to event date

\$250 Friend of Think Pink Rocks

- Listing on Think Pink Rocks website
- Two (2) General Admission Concert Tickets

Corporate Sponsor provides:

- \$250 sponsorship paid prior to event date

SPONSORSHIPS ARE TAX DEDUCTIBLE TO THE EXTENT ALLOWABLE BY LAW.