



'Think Pink Rocks' supports breast cancer victims

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Fighting [breast cancer](#) is a big enough challenge for any person, but for Stephanie Robin of [Boca Raton](#), just fighting the disease isn't enough. Robin wants to help raise awareness of breast cancer prevention and treatment and to raise funds for research.

She organized "Think Pink Rocks" last year with a group of friends in [Boca Raton](#) and more than 2,500 people attended the fundraiser. The event chairpersons are Elizabeth Weprin, Kathy Fleishman and Amy Seidman, working with Steve Rifkind and SRC Records/Universal.

"The second annual 'Think Pink Rocks' and will take place at the Count de Hoernle Amphitheater at the Centre for the Arts at Mizner Park, [Boca Raton](#) on Oct. 3 from 7 to 11 p.m.," said friend Elizabeth Grace, event publicist. "We are getting tremendous community support and have more than 1,900 supporters on our [Facebook](#) page. The Web site has provided a great way to reach out to [cancer](#) survivors and their families and friends."

The concert event will feature recording artists from SRC Records/Universal, including AKON, Melanie Fiona, Shontelle and American Yard. The concert will be hosted by Terrence and Roci of BET's "106 & Park."

"We are expecting a sell-out of 4,400 this year," said Julie Kaminski, a spokesperson for the group. "We have super-star, AKON, who is very popular, among our entertainers for the evening."

Tickets are \$30 and can be purchased at www.thinkpinkrocks.com.

The organizers report that the proceeds will benefit the following charities: Memorial Sloane Kettering Cancer Center/NY, BRCH Women's Center for [Breast](#) Care, The American Cancer Society/Making Strides Against Breast Cancer, Susan G. Komen Foundation, Reach Global/Jacob International, The Florida Breast Cancer Coalition, and Project Hope.